

For immediate release

## **Visit England's spectacular coast with [englandscoast.com](http://englandscoast.com)!**

Six English coastal regions have joined up in a new project to boost visits from German and Dutch holidaymakers.

Englandscoast.com simplifies planning and booking holidays to six coastal regions and is aimed at anglophile tourists who can now create their own itineraries online and create their perfect trip.

The project is a new initiative delivered by the National Coastal Tourism Academy (NCTA) and funded by the Discover England Fund through the English national tourist board VisitEngland. It promotes some of the most beautiful English coastline, offering rich culture and marvellous landscapes to the German and Dutch visitors.

The six different regions reflect how attractive and diversified the English Coast is:

*The Wild Coast in Northumberland* with its tidal island Holy Island of Lindisfarne and Alnwick Castle (film location of *Harry Potter* movies).

*The Yorkshire Heritage Coast* offers charming fishing villages, such as in Robin Hood's Bay, and the North York Moors National Park.

Nature lovers will be happy to hike at the *Natural Coast in the East*, while the *Cultural Coast in South East* attracts those interested in arts and culture around Eastbourne, Newhaven and Brighton.

Exceptional rock formations such as Durdle Door are spectacular along the *Jurassic Coast* (UNESCO World Heritage Site) in the South, and in the *South West* the coastal highlights of South Devon and Cornwall feature picturesque resorts such as Torquay and Teignmouth.

On the website [www.englandscoast.com](http://www.englandscoast.com), the regions are showcased in inspiring new interactive videos, allowing the viewer to click on attractions and add them to an itinerary planner. More than 700 coastal businesses are featured and can be booked direct.

With just one click you can create your own holiday from a range of businesses – Bed and Breakfasts, hotels, pubs, restaurants, water sport providers and much more!

*For more information or to arrange a press trip please contact Sheron Crossman, NCTA Marketing & Communications Manager, [Sheron.crossman@coastaltourismacademy.co.uk](mailto:Sheron.crossman@coastaltourismacademy.co.uk) or tel: +44 (0) 1202 451805.*