

# DISCOVER ENGLAND'S COAST



The year will bring together a series of events, shining a spotlight on our wonderful coastal destinations backed up by strong media campaigns - there is no better time for travellers to visit than in 2021!

**Key events include:**

Launch of the England Coast Path – the longest waymarked coastal path in the world! It will cover 4,500km and allow walkers to traverse the landscape like never before.

The Year of the Pier – celebrating our seaside icons with events at over 61 sites around the coast and a “Pier Passport” challenge to visit them all.

The English coastline is one of the most beautiful and varied in the world, a magnet for wildlife enthusiasts, walkers, cyclists and naturalists. Its rich history and culture provide a wealth of fishing ports, seaside resorts and bustling harbour towns offering a diverse choice of holiday options.

Why not use Year of the English Coast 2021 as a tool to tempt people to book a coastal itinerary? Or consider creating a Year of the Coast route?

**For more information visit:**

[englishcoast2021.com](http://englishcoast2021.com) or email  
[elaine.snow@coastaltourismacademy.co.uk](mailto:elaine.snow@coastaltourismacademy.co.uk)



## Explore England's Coast online!

**Trade Portal**

Our trade portal puts you in touch with the businesses around the coast who are willing to work with the travel trade. Register for access and begin making new itineraries today.

There is everything from accommodation, transport, attractions, restaurants and much more available at

[englandscoast.com/en/trade-portal/register](http://englandscoast.com/en/trade-portal/register)

## Put your best foot forward!

With the England Coast Path soon to be completely opened, there's no better time to walk along the coast. Malcolm Hodgson, Cleveland Way Trail Officer, offers his insight on this prime Yorkshire walking route.

Whether you're after cliff-top drama, a quiet sandy cove, the hubbub of a seaside town or the heritage of a traditional fishing village, you can find your perfect coastal spot on the North York Moors National Park's flagship long distance National Trail.

Once the 109-mile Cleveland Way joins the coast at Saltburn by the Sea, the trail hugs the coastline heading south, threading its way through tiny villages and the towns of Whitby and Scarborough as well as crossing wilder spots before finally reaching Filey.

Don't be daunted by its vast distance. The trail can be easily completed in much smaller segments, suitable for all capabilities.

South of Whitby, the Cleveland Way's path is just as varied, from the atmospheric village of Robin Hood's Bay with its cobbled streets and jumble of cottages, through to the quiet haven of Hayburn Wyke.

Once the domain of serious hikers, the trail's popularity has broadened so that now you're as likely to encounter runners, artists, fossil hunters, bird watchers, stargazers and families simply enjoying a stroll.



## Saunter to the South East

Just one hour from London and you can be soaking up the South East with all its arts and cultural delights. Why not add a couple of days to a trip to the capital and get some fresh sea air?

No trip to Margate is complete without a stop at the famous Turner Contemporary. Start your visit here and head to the Sunley Gallery for views that Turner himself described as the "loveliest in all of Europe."

Afterwards take a stroll along Westbrook Bay before lunch at Buoy and Oyster for excellent local seafood or head to Arya for tapas. Finish your day riffling for trinkets at the Old Kent Market and wandering the quaint streets of the old town.

For the second day, why not explore further round the coast to Sandwich, Deal and Dover where you'll find even more adventures?

### Don't miss?

- The Bunker Escape Room at Dover Castle
- Afternoon tea served on a miniature picnic bench at the Lane in Deal
- Walk the CHALKUP21 Art & Architecture Trail along the strait of Dover

The White Cliffs of Dover



### DID YOU KNOW?

Margate is now home to many smaller galleries offering the opportunity to discover many new and exciting artists.

RSPB Bempton Cliffs



Yorkshire Coast © Ebor Images/NYMPA



## The Yorkshire Coast with York

Discover historic York, a Roman city with Viking roots and visit the stunning Yorkshire Coast.

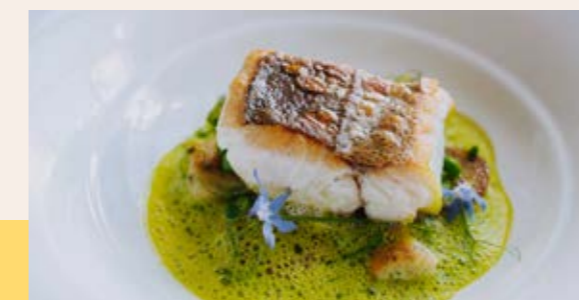
Spend a couple of days in York exploring the city walks, York Minster Cathedral and devouring a 'fat rascal', a local delicacy at Betty's Tea Rooms. You can even walk down The Shambles, inspiration for Diagon Alley in the Harry Potter films, or take an early evening cruise with City Cruises York.

### And on the Coast:

- Seabirds have been flocking to these cliffs for hundreds of years. Spend half a day at Flamborough Head and RSPB Bempton Cliffs spotting Gannets, Guillemots, Puffins and much more!
- Sewerby Hall and Gardens offers visitors an insight into Edwardian life at the seaside along with 50 acres of gardens.
- Scarborough Castle offers panoramic views over the North Sea and artefacts from its 3,000-year history.
- Board the North York Moors Steam Railway in Pickering and travel in historic style across the moors to Goathland and beyond.

### DID YOU KNOW?

The Yorkshire Coast is one of the best places in the UK to spot marine life such as porpoises and dolphins. Sometimes groups of 10 or more can be seen from Marine drive in Scarborough.



## Seafood Coast

From mussels in Devon to Cromer Crab in Norfolk, freshly-caught lobster in Yorkshire to oysters in Essex, the waters surrounding the English coast teem with hundreds of fish and shellfish, making it one of the world's top destinations for seafood lovers.

The coastline brims with chefs passionate about using fresh, locally-landed seafood, and now for the first time restaurateurs, fish markets, boat trips, cooking experiences and more have been brought together under one brand, England's Seafood Coast.

Encourage your clients to head to Devon's English Riviera where more than 40 different species of seafood are landed at Brixham Fish Market, local chefs in Brixham, Paignton and Torquay conjure up stunning daily specials.

If they're travelling to the east coast, Yorkshire boasts wonderful shellfish, kippers and succulent lobster while kippers fresh from the Smokehouse in Northumberland are second to none. There's never been a better time to dine out at great seafood restaurants all around the coast!

### Unmissable seafood events:

- **May** - North Norfolk's Crab and Lobster Festival
- **June** - Durham's Seafood Festival
- **July** - Kent's Whitstable Oyster Festival
- **July** - Dorset's Seafood Festival
- **September** - The Aldeburgh Food and Drink Festival, Suffolk

# 2020 FAM TRIPS

## Fancy discovering the Coast for yourself?

We run regular FAM trips around England's Coast and this year are including the following:

### Sample the South West and South Coast in four days

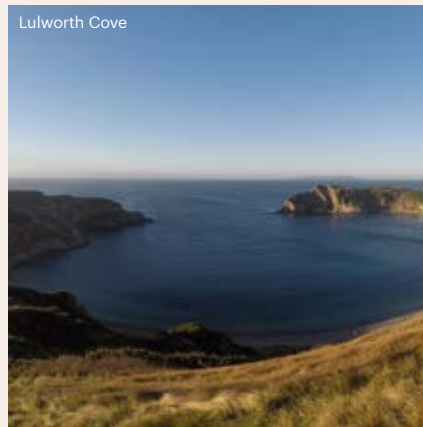
Two coasts are better than one this jam packed itinerary including a National Park and UNESCO World Heritage site.

### The North Devon, Exmoor and Somerset Coast

Exmoor National Park || Experiences with the English National Park Experience Collection || Explore the villages of Combe Martin, Porlock Weir and Culbone || Walk part of the South West Coast Path

### The Jurassic Coast

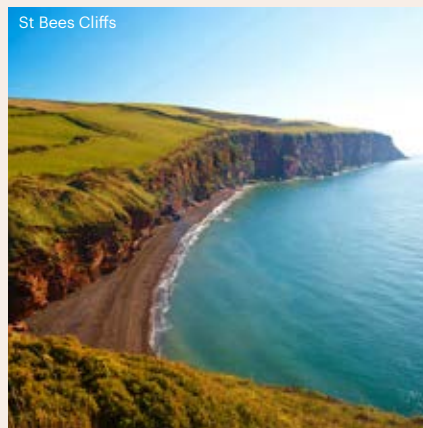
Discover Lyme Regis, Charmouth and West Bay || Durdle Door, Lulworth Cove and the Swanage Steam Railway || A Poole Harbour boat trip with City Cruises



### Nature in the North West

The North West Coast provides the perfect partner for time spent in the Lake District or Yorkshire Dales National Parks. This three-day trip is an excellent introduction to this largely unexplored coast. Highlights in this area include:

Morecombe Bay || Holker Hall || Lancaster Castle || Ravenglass and Eskdale Railway || The cliffs at St Bees



### England's Coast Specialist

This free online training offers a top-level overview on all our coastal regions. It is designed for all your team to have the basic knowledge of what England's Coast has to offer and for them to be inspired to explore more.

[englandscoastspecialist.com](http://englandscoastspecialist.com)

### Media Centre

Keep up to date with all the latest news on England's Coast as well accessing images, videos, blogs, brochures and much more.

[englandscoast.com/en/media-centre](http://englandscoast.com/en/media-centre)

### Get in touch!

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