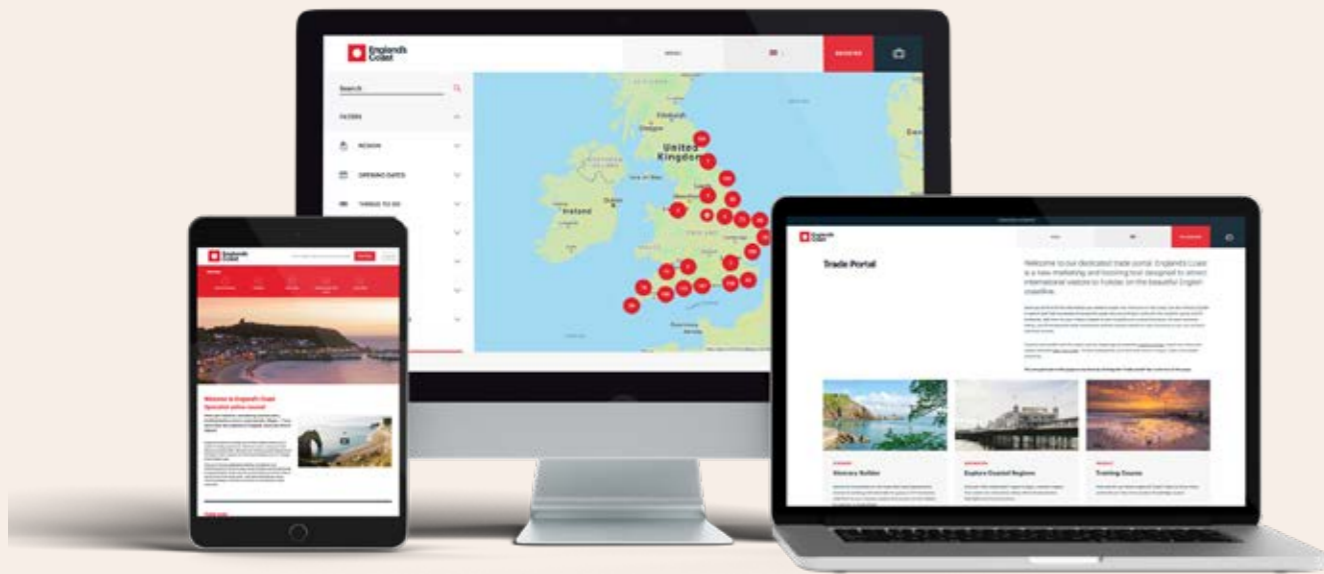


DISCOVER ENGLAND'S COAST





EXPLORE ENGLAND'S COAST ONLINE!

TRADE PORTAL

Our trade portal puts you in touch with the businesses around the coast who are willing to work with the travel trade. Register for access and begin making new itineraries today. There is everything from accommodation, transport, attractions, restaurants and much more available at: englandscoast.com/en/trade-portal/register

ENGLAND'S COAST SPECIALIST

This free online training offers a top-level overview on all our coastal regions. It is designed for all your team to have the basic knowledge of what England's Coast has to offer and for them to be inspired to explore more. Find out more at: englandscoastspecialist.com

Discover the magic of England's coast!

England's Coast is an exciting booking and marketing tool that brings to life a wealth of holiday experiences that can be enjoyed on the English coastline.

Why should you sell England's Coast? As an island nation, our coast has been pivotal to English culture and history; it offers huge variety - dramatic landscapes, quaint fishing villages and entertaining towns to inspire and engage visitors.

England's Coast is not widely featured in many international tour operator itineraries, but our research indicates that consumers would visit if they knew more about it!

So, work with us and create outstanding new product!

- 4-5 NORTHUMBERLAND**
Wild Coast
- 6-7 YORKSHIRE**
Heritage Coast
- 8-9 EAST COAST**
Natural Coast
- 10-11 SOUTH EAST**
Cultural Coast
- 12-13 SOUTH COAST**
Jurassic Coast
- 14-15 SOUTH WEST**
Active Coast
- 16-17 NORTH WEST**
Explorers' Coast
- 18 DURHAM & NORTH EAST**
Reclaimed Coast

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- Airport
- Port
- Town



Our Partners





Bamburgh Castle : Yin Sun Photo

NORTHUMBERLAND Wild Coast

With more castles than any other English county guarding its dramatic coastline, 30 miles of wild, sweeping beaches and chic seaside towns, Northumberland's coastline is waiting to be explored.

Travel Notes



Arrival and Departure: Newcastle



Regional Airport: Newcastle



Trains every half hour from central London to Newcastle (3 hrs)



Two coaches a day from central London to Alnwick (8 hrs)



Daily overnight ferry from Amsterdam to Newcastle



Day 1 WARKWORTH CASTLE, AMBLE AND HOWICK GARDENS

Start from Newcastle, visit the magnificent medieval castle ruins at Warkworth Castle including the nearby Hermitage, a religious building carved out of rock. Enjoy lunch in Amble with time to explore the village and lobster hatchery. Weather permitting, take a boat trip out to Coquet Island, an RSPB reserve - famous for puffins and Roseate terns. Alternatively explore the beautiful gardens and arboretum at Howick Hall and indulge in a traditional English tea at the Earl Grey tearooms. Overnight in Alnwick.

Day 2 ALNWICK

Visit Alnwick Castle, the second largest inhabited castle in England and film location for some of the Harry Potter films. Go on to nearby Alnwick Gardens with lunch up in the treetops in their unusual Treehouse restaurant. Explore the town of Alnwick in the afternoon or drive out to Craster, famous for its kippers, a local delicacy, and walk along the coast to the dramatic ruins of Dunstanburgh Castle. Overnight in Alnwick.



Day 3 BAMBURGH CASTLE AND THE FARNE ISLANDS

Drive north to the harbour town of Seahouses and take a boat trip out to the Farne Islands for one of the UK's top wildlife experiences. Here you can view up to 23 different bird species, as well as a huge colony of grey seals. After lunch, stop off at Bamburgh Castle, the royal seat of the kings of Northumbria offering dramatic views over the surrounding countryside. Don't miss the Grace Darling Museum before spending the night in Bamburgh.



Day 4 THE HOLY ISLAND OF LINDISFARNE AND BERWICK-UPON-TWEED

Visit Holy Island, a historic and picturesque location regularly reached by a causeway only accessible at certain states of the tide. See Lindisfarne Castle and Lindisfarne Priory, the epicentre of Christianity in Anglo Saxon times. Spend some time exploring the Elizabethan walls and museums of Berwick-upon-Tweed before returning to Newcastle.

Extend your trip!

Why not combine a visit to Northumberland with Durham and the North East?

Learn more on page: 18

BE INSPIRED

VISIT OUR TRADE PORTAL AT: ENGLANDSCOAST.COM



North York Moors. Credit: Mike Kipling/YNMP

YORKSHIRE Heritage Coast

Yorkshire offers some of the most rugged and charming coastal scenery not least the breath-taking North York Moors. Discover historical fishing villages and England's first seaside resort.

Travel Notes



Arrival and Departure: Hull



Regional Airport: Newcastle and Durham Tees Valley



Trains every half hour from central London to Durham (3 hrs) and every hour to Hartlepool (3 hrs 30)



Three coaches a day from central London to Durham (7 hrs) and two a day to Hartlepool (7 hrs)



Daily overnight ferry from Amsterdam to Newcastle



Day 1

BRIDLINGTON AND FLAMBOROUGH HEAD

From Hull, head north stopping at Burton Agnes Hall, filled with beautiful historic treasures and award winning Gardens. Have lunch in Bridlington while enjoying the variety of boats in the ancient fishing harbour. Then head on to the dramatic cliffs at Flamborough Head and view the huge seabird colonies at nearby RSPB Bempton Cliffs. Overnight in Scarborough.

Day 2

SCARBOROUGH

Spend the day exploring Scarborough with a visit to the spectacular cliff top Castle and the Rotunda Museum to find out more about the area's unique geology. Options for the rest of the day include a boat trip, surf or paddleboard lesson or for the less energetic a visit to Scarborough's Sealife Sanctuary. Overnight in Scarborough where there are numerous evening entertainment options.



Day 3

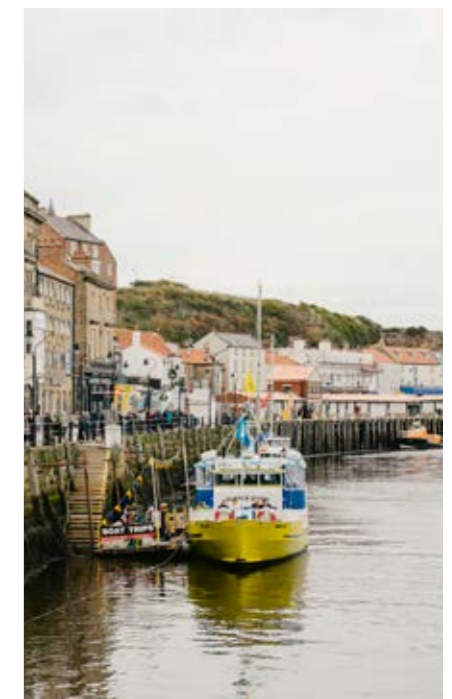
ROBIN HOOD'S BAY AND WHITBY

Visit the ancient fishing village of Robin Hood's Bay on the edge of the North York Moors with colourful houses winding higgledy-piggledy down to its ancient harbour. Visit the Old Coastguard Station or walk along the Cleveland Way to Ravenscar, a scenic spot rich in industrial history. Drive on to Whitby and visit the Captain Cook Memorial Museum. Overnight in Whitby.

Day 4

WHITBY

Visit Whitby Abbey, the inspiration for Count Dracula stories, for spectacular views from the gothic ruins and explore its history at the visitor centre. Then take a round trip on the heritage North Yorkshire Moors Railway and steam through the heart of the beautiful North York Moors National Park. Whitby is famous for its fantastic fish and chips so make sure you try this classic British dish either from a traditional takeaway or one of the town's excellent seafood restaurants. Overnight in Whitby.



Day 5

STAITHES

Explore the quaint fishing village of Staithes, the artists' capital of Yorkshire and home of the Captain Cook and Staithes Heritage Centre. Follow the Painted Illusion trail and wander through the art galleries and studios. Enjoy a leisurely local lunch and then head back to Hull with optional stops at Beverley Minster or Sewerby Hall.

Extend your trip!

Why not combine a visit to Yorkshire with Durham and the North East?

Learn more on page: 18

BE INSPIRED

VISIT OUR TRADE PORTAL AT: ENGLANDSCOAST.COM



Wells-next-the-Sea

EAST COAST Natural coast

Soak up the natural beauty of the East Coast viewing rare birds and seal pups, the magnificent Holkham Hall and a boat trip on the relaxing Norfolk Broads.

Travel Notes



From Hull to Harwich



Regional Airport: Humberside, Norfolk and London Southend



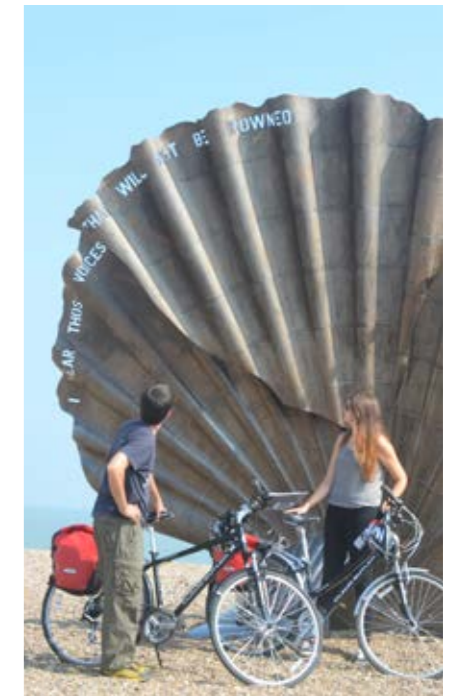
Three coaches a day from central London to Hull (6 hrs 30) and one a day to Southend-on-Sea (2 hrs 15)



Two trains an hour from central London to Hull (2 hrs 45) and Harwich (1 hr 30)



Daily overnight ferry from Hook of Holland to Harwich and from Rotterdam to Hull



Day 1

EAST LINCOLNSHIRE

From Hull head south to Donna Nook Nature Reserve, ideal for viewing both birdlife and, in November and December, seal pups. Alternatively spend time in the attractive market town of Louth, in the Lincolnshire Wolds. Head out to the coast near Mablethorpe to see 'Jabba' and other unusual beach huts known as the Bathing Beauties along with the 'Structures on the Edge' including the Cloud Bar at Anderby Creek. Continue on to Gibraltar Point National Nature Reserve where the variety of habitats provide homes to a wealth of birdlife. Overnight in King's Lynn or Hunstanton.

Day 2

NORFOLK COAST

The wild unspoilt coastline of North Norfolk, an Area of Outstanding Natural Beauty, is the focus for the day. First of all visit Holkham Hall with its magnificent Deer Park, exhibition and nature reserve. After lunch in Wells-next-the-Sea, take a boat trip from Morston to see the largest seal colony in England at Blakeney Point or view wildlife from the comfort of the fabulous visitor centre at Cley Marshes. Overnight in Cromer or Great Yarmouth.

Day 3

THE BROADS NATIONAL PARK AND THE SUFFOLK COAST

Start the day by exploring the inland waterways of the Broads National Park - Britain's largest protected wetland and a wildlife haven. The best way to explore the Broads is by boat and there are a number of operators offering a variety of options from day boats and canoes to passenger cruisers. Spend some time in the pretty coastal town of Southwold en route to the cultural centre of Snape Maltings. Overnight in nearby Aldeburgh.

Day 4

SUFFOLK AND ESSEX COAST

View the four meter high steel structure, Scallop on the Beach in Aldeburgh before driving south into Essex. Stop off at the significant archaeological site of Sutton Hoo, or Flatford Mill, the inspiration for Constable's paintings where there is an exhibition of his life. Spend some time in Walton-on-the-Naze visiting the nature reserve, going fossil hunting or visiting the unusual art gallery located in the Naze Tower. End your day in Harwich exploring the Redoubt Fortress and some of the sites connected to the 400th anniversary of the Pilgrims sailing to America on the Mayflower.

BE INSPIRED

VISIT OUR TRADE PORTAL AT: ENGLANDSCOAST.COM



SOUTH EAST Cultural Coast

Explore world-class galleries, museums, theatre and heritage sites and the magnificent scenery of the South East.

Travel Notes



From Margate to Southampton



Regional Airport: Heathrow and Gatwick



Several trains an hour from central London to Brighton (1 hr), Southampton (2 hrs) and stations in Kent (1 hr +)



Regular coaches from central London to Brighton, Southampton (2 hrs 30) and stations in Kent (2 hr +)



Routes from Dieppe to Newhaven, Calais to Dover and Santander to Portsmouth. Also, from Portsmouth, Southampton or Lymington to the Isle of Wight.



Day 1 ISLE OF THANET

Begin the route in Margate with a visit to the Turner Contemporary, an internationally renowned gallery named after the famous painter J.M.W Turner. Marvel at the nearby Shell Grotto, a mysterious ornate subterranean passageway covered in shell mosaics. Drive on to the charming seaside resort of Broadstairs and stop for lunch by the beach. In the afternoon visit Dickens House Museum before going on to Ramsgate, an architectural jewel which has the only Royal Harbour in the UK. Overnight in Ramsgate.

Day 2 WHITE CLIFFS COUNTRY

Explore Sandwich by climbing the Haven Heights tower at St Peter's Church to gain a unique perspective on England's most complete medieval town. Then, explore the Guildhall before going on to the maritime town of Deal with its many independent shops and galleries. Stroll the pier and promenade to the Timeball Tower or Deal Castle. Next, venture to St Margaret's Bay en route to the iconic White Cliffs of Dover. In Dover visit the awe-inspiring Castle then see the world's oldest known sea-going vessel at Dover Museum. Overnight in Dover.

Day 3 EAST SUSSEX

Leaving Dover, stop at the Battle of Britain Memorial at Capel-le-Ferne to pay homage to Churchill's famous "Few". Then head into East Sussex



starting with a visit to the Jerwood Gallery in Hastings. Next stop should be Beachy Head for a bracing walk on the dramatic sea cliffs and a leisurely afternoon in traditional Eastbourne. Don't miss the Towner Gallery, a world-renowned collection of contemporary and historic art or the Redoubt Fortress, one of only 3 surviving Napoleonic fortresses. Overnight in Eastbourne.

Day 4 BRIGHTON

Start the day with an amazing view of the city from the British Airways i360, the world's tallest moving observation tower and go on to Brighton Palace Pier, a traditional seaside icon. Venture up through The Lanes exploring the many independent shops before visiting the exotic Royal Pavilion which was once a royal residence. There is a variety of night life available in Brighton including restaurants, bars, concert and theatre venues. Overnight in Brighton.

Day 5 WEST SUSSEX

Next on the route is West Sussex to see the magnificent Arundel Castle, a restored medieval stately home with dramatic views across the South Downs National Park. For nature lovers, Pagham Harbour, Itchenor or Selsey Bill offers beautiful scenery and excellent bird watching. Alternatively spend the afternoon in the cathedral city of Chichester or visit the Roman Palace at Fishbourne. Overnight in Chichester.



Day 6 PORTSMOUTH AND GOSPORT

Enjoy the amazing views from the Emirates Spinnaker Tower then soak up centuries of history at Portsmouth Historic Dockyard and Mary Rose. Walk along the historic waterfront to The D-Day Story and Southsea Castle. Continuing the maritime theme, head over to Gosport on the short ferry ride to see the Submarine Museum and Explosion! and then watch (or take part!) in watersports at Lee-on-the-Solent. Overnight in Portsmouth or Gosport.

Day 7 ISLE OF WIGHT

Start the final day on the Wightlink ferry from Portsmouth to Fishbourne and discover Britain's holiday island. Head into East Cowes to visit Osborne House, Queen Victoria's palatial holiday home or drive through Shanklin and Luccombe Village to the beautiful Ventnor Botanic Gardens. After lunch drive along the unspoilt south side of the Island to the famous white cliffs of the Needles and discover the vital role the Needles Battery played in Britain's defence history. Finally see the pretty harbour town of Yarmouth on the route back to Cowes for the Red Funnel ferry to Southampton.

BE INSPIRED

VISIT OUR TRADE PORTAL AT: ENGLANDSCOAST.COM



Durdle Door

SOUTH COAST Jurassic Coast


The World Heritage Jurassic Coast features the iconic landmarks of Lulworth Cove and Durdle door, lively resorts and pretty seaside towns.


Travel Notes




Arrival and Departure: Bournemouth

 Regional Airport: Southampton and Bournemouth

 Several coaches a day from central London to Bournemouth (3 hrs)

 Two trains an hour from central London to Bournemouth (2 hrs)

 Daily ferries from Cherbourg, Le Havre and Caen to Portsmouth and from Cherbourg to Poole



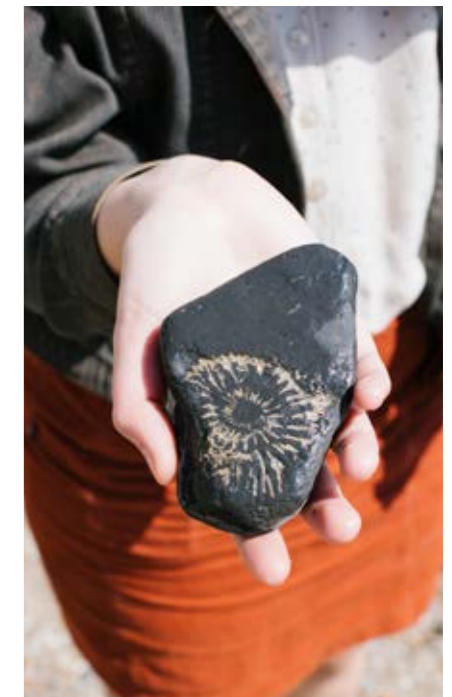
**Day 1
BOURNEMOUTH AND POOLE**
Spend the morning in Bournemouth visiting the Russell-Cotes Art Gallery and Museum or the Oceanarium, home to a fantastic collection of fish and sea-life. Lunch in one of the upmarket restaurants or quirky cafes in Bournemouth before heading to Poole Quay. Take a boat trip around beautiful Poole Harbour with a visit to Brownsea Island, a wildlife haven and the birthplace of the scouting movement. Overnight in Bournemouth or Poole.

**Day 2
CORFE CASTLE AND THE PURBECKS**
Take the chain ferry from Poole to the picturesque Isle of Purbeck. Walk out to 'Old Harry' for spectacular views at the start of the Jurassic Coast. Go on to Corfe Castle to view the dramatic Norman castle ruins before lunch in one of the village pubs. Next stops are the world famous landmarks of Lulworth Cove and Durdle Door. Enjoy a Dorset cream tea in Lulworth or stop in Wareham for a leisurely drink by the river on your way back to the hotel. Overnight in Wareham or Corfe Castle.



**Day 3
DORCHESTER AND WEYMOUTH**
Enjoy the pretty Dorset countryside en route to Dorchester to visit the Dorset County Museum, full of information about the Jurassic coast. Have lunch in Dorchester or in Weymouth, where we recommend a trip on the Jurassic Skyline offering panoramic views of the Jurassic Coast. Drive out to Portland Bill to view the lighthouse and enjoy a coastal walk on the South West Coast Path. Dine in one of the eateries specialising in fresh seafood in picturesque Weymouth harbour. Overnight in Weymouth.

**Day 4
ABBOTSBURY, LYME REGIS AND CHARMOUTH**
Drive along the dramatic coast road stopping to photograph the magnificent views of Chesil Beach. Stop at Abbotsbury Swannery, or for the more adventurous, walk up to Golden Cap, the highest point on the Jurassic Coast. Continue to Lyme Regis for an afternoon exploring this delightful harbour town, take a boat trip out along the coastline or try fossil hunting in nearby Charmouth. Overnight in the elegant coastal town of Sidmouth.



**Day 5
SIDMOUTH AND BUDLEIGH SALTERTON**
This part of the Jurassic coast is well known for its dramatic red rocks viewed both in Sidmouth and at Budleigh Salterton. After some free time in Sidmouth, take a boat trip from Exmouth to view the coast at its best. Visit the Geoneedle at Orcombe Point marking the western end of the Jurassic Coast or visit the beautiful Bicton Gardens.

BE INSPIRED

VISIT OUR TRADE PORTAL AT: ENGLANDSCOAST.COM



Brixham Harbour

SOUTH WEST Active Coast

Known for its excellent water sports and coastal walks, explore pretty harbour towns, glorious beaches and smuggler's coves in the South West.

Travel Notes



Arrival and Departure: Exeter



Regional Airport: Exeter, Newquay and Bristol



Regular coaches from central London to Exeter (4 hr 30), Bristol (2 hrs 30) and three a day to Newquay (8 hrs)



Several trains an hour from central London to Exeter (3 hrs), Bristol (2 hrs 30) and three a day to Newquay (6 hrs)



Daily ferries from Santander, Bilbao, Roscoff and St Malo to Plymouth



Day 1

TEIGNMOUTH AND TORBAY

Starting from Exeter, cycle along the Exeter Canal or drive to Powderham Castle, the home of the Courtenay family for more than 600 years. Take a scenic coastal drive stopping at Dawlish for lunch and then spend the afternoon in Teignmouth where you could try paddle-boarding! Alternatively go on to Torbay where you can explore Brixham harbour or visit Kent's Cavern. Overnight in Torquay.

Day 2

KINGSBRIDGE, DARTMOUTH AND SALCOMBE

Driving through some of the most beautiful Devonshire scenery, visit Dartmouth Castle, a historic fortress with stunning views along the estuary. Have lunch in one of Salcombe's restaurants specialising in fresh fish with sea views. Then go on to the National Trust's Overbecks Gardens – a hidden paradise of subtropical gardens and quirky collections and perhaps indulge in a Devonshire cream tea. Overnight in Kingsbridge or Salcombe.

Day 3

EDEN PROJECT

Spend the day at the Eden project, a world famous dramatic global garden housed in tropical biomes and the largest indoor rainforest in the world. Overnight in St Ives.



Day 4

NORTH CORNWALL

Enjoy the morning in pretty St Ives visiting the internationally renowned Tate St Ives and the Barbara Hepworth Museum and Sculpture Garden. Then drive along the spectacular North Cornwall coast stopping at the National Trust's dramatic Bedruthan Steps for a coastal walk. End your day in the delightful fishing town of Padstow, famous for its celebrity chef, Rick Stein. Overnight in Padstow.

Day 5

TINTAGEL AND NORTH DEVON

Explore the history, myths and stunning scenery of Tintagel Castle, linked with the legend of King Arthur. Head north into Devon and the unique village of Clovelly where picturesque houses line the steep cobbled street winding down to a pretty fishing harbour. Visit Braunton Burrows, England's largest sand dune system and then watch or join surfers in action on one of North Devon's unspoilt beaches at Saunton Sands, Croyde Bay or Woolacombe. Overnight in Ilfracombe or Barnstaple.

Day 6

EXMOOR COAST

Spend today exploring the wilderness coast of Exmoor National Park, where romantic moors and wooded valleys dramatically meet



the sea. Start in the village of Combe Martin with the option of climbing Great Hangman, the highest sea cliff in England. Enjoy the Valley of the Rocks en route to the twin towns of Lynton and Lynmouth steeped in Victorian history and connected by a water-powered cliff railway. Visit pretty Porlock Weir before travelling to Minehead for the night.

Day 7

SOMERSET COAST

Take a trip on the West Somerset Railway from Minehead to the ancient harbour town of Watchet. Marvel at the spectacular limestone rock formations at Kilve before venturing on to Burnham and its unusual lighthouse on stilts. Enjoy the towering coastal peninsula of Brean Down and nearby extensive beaches before onwards travel via Bristol or Exeter.

BE INSPIRED

VISIT OUR TRADE PORTAL AT: ENGLANDSCOAST.COM



St Patrick's Castle, Heysham

NORTH WEST Explorers' Coast

This contrasting coastline offers an interesting mix of popular seaside resorts, industrial heritage and stunning landscapes set against the backdrop of the world-famous Lake District.

Travel Notes



Arrival and Departure: Liverpool



Regional Airport: Manchester and Liverpool



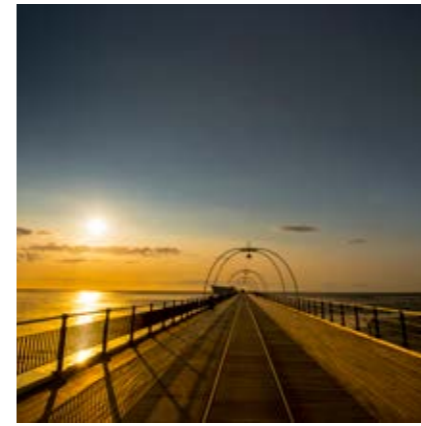
Regular coaches from central London to Liverpool (6 hrs 30) and Blackpool (7 hrs 30)



Several trains an hour from central London to Liverpool (2 hrs 30) and Blackpool North (3 hrs)



Daily ferries from Liverpool to Dublin, Liverpool Birkenhead to Belfast and services from both ports and Heysham to the Isle of Man



Day 1

LIVERPOOL

Take the famous 'Ferry across the Mersey' or road tunnel to the Wirral. Start your visit at Birkenhead Park, the first publicly funded park in the world. Go on to West Kirby and the wildlife haven of Hilbre Island, accessible only at low tide. Spend the afternoon at Port Sunlight, a must-see village founded by a Victorian entrepreneur to house his factory workers, don't miss the museum and Lady Lever Art Gallery. Take the ferry back to Liverpool or alternatively the scenic route via the Runcorn Jubilee bridge. Overnight in Liverpool.

Day 2

SEFTON COAST

Head north out of Liverpool to Crosby Beach to see 'Another Place', Anthony Gormley's impressive art installation featuring 100 cast iron life size figures on the beach. Stop for a walk at Formby, a glorious beach with dramatic sand dunes surrounded by sweeping pinewoods. Next drive along the 'Golf Coast' to Southport, home to 3 Open Championship courses. Walk or take the tram along Southport pier, the oldest iron pier in England. Then



stop off in Lytham for a stroll along the headland before reaching the UK's top seaside resort of Blackpool. Here, visit the Blackpool Tower which is home to seven attractions including the world-famous Tower Ballroom. At night, check out one of the shows at The Grand Theatre, Winter Gardens or Pleasure Beach. Overnight in Blackpool.

Day 3

MORECAMBE BAY

Visit Fleetwood, with its Victorian promenade and harbour, before stopping off in Heysham to walk along the coastal path to the ancient St Patrick's Chapel. In Morecambe don't miss the TERN project, a series of award winning sculptures on the seafront. Enjoy lunch at the Art Deco Midland Hotel, offering spectacular views across Morecambe Bay. Explore Arnsdale and Silverdale Area of Outstanding Natural Beauty and the landmark Warton Crag. Visit Holker Hall, a richly furnished Victorian style home in beautiful gardens. Alternatively, head to Ulverston for spectacular views from the Sir John Barrow monument. Overnight in Barrow-in-Furness. Enjoy a walk to Piel island for dinner at the Ship Inn.



Day 4

CUMBRIA COAST

Spend today exploring the Cumbrian Coast starting with a trip on the Ravenglass and Eskdale Railway. Then visit Muncaster Castle, known for its Great Hall, maze and splendid grounds. Don't miss the highest and most westerly point in England, the red sandstone cliffs at St Bees. Drive on to Whitehaven to learn about the coal and iron industry at the Beacon Museum. Or discover the town's rum-making history at the Rum Story. End your day in Maryport, a bustling harbour town with Roman roots which is also the gateway to the Solway Area of Outstanding Natural Beauty.

BE INSPIRED

VISIT OUR TRADE PORTAL AT: ENGLANDSCOAST.COM



Durham Coast

DURHAM AND THE NORTH EAST

Reclaimed Coast

Learn about the industrial heritage of small mining towns and enjoy unique flora and fauna as you explore this largely undiscovered coastline.

Day 1
HARTLEPOOL AND TEES VALLEY
 Start at Redcar and Saltburn-by-the-Sea. These resorts were popular in the Victorian era and home to a water-powered cliff lift and impressive pier that extends 200 metres from the shoreline. Drive on through the Tees Valley stopping at Hartlepool. Enjoy the Hartlepool Maritime Experience incorporating the historic quay, Museum of Hartlepool and HMS Trincomalee, a recreation of an 18th century seaport telling the story of the Battle of Trafalgar. After lunch start exploring the Durham Heritage

Coast. Originally an important coal mining area, the coastline is now internationally important for wildlife. Coastal Magnesian Limestone outcrops have generated unique flora and fauna ideal for exploring on foot. Discover more about the industrial heritage of this part of the coast at Horden Heritage Centre. Overnight in Seaham or Seaton


Day 2
DURHAM COAST
 Spend the morning in Seaham, a lively harbour town offering spectacular cliff-top views. Visit the World War One "Tommy"


art installation, the pre-Viking St Mary the Virgin church and head to Durham's only marina, with its heritage and visitor centres. Seaham Harbour Activity Centre offers a range of activities including kayaking, stand up paddle boarding and much more. Go on to the picturesque Castle Eden Dene, a peaceful National Nature Reserve with 550 acres of natural woodland and 12 miles of footpaths and home to over 450 species of plants and wild flowers, many of which are typical of ancient woodlands that date back to pre-medieval times.


Travel Notes




Based in Hartlepool

 Newcastle and Durham Tees Valley

 Three coaches a day from central London to Durham (7 hrs) and two a day to Hartlepool (7 hrs)

 Trains every half hour from central London to Durham (3 hrs) and every hour to Hartlepool (3 hrs 30)

 Daily overnight ferry from Amsterdam to Newcastle



England's
CREATIVE COAST
 Cultural adventures around
 the South East Coast

England's Creative Coast is an innovative new visitor experience. Over the next three years, new outdoor artworks and cultural adventures will connect the outstanding galleries across the South East's stunning coastline of Sussex, Kent and Essex, tempting new visitors to the region. Here they can explore original new art commissions by some of the world's leading artists, uncover the creative spirit of each place as told by the locals that live there, and take part in a digital treasure hunt, all bookable via packaged itineraries that include food, travel and accommodation.

To find out how you can include England's Creative Coast in your itineraries, contact:

alanna.kite@visitkent.co.uk
 Destinations Manager Partnership and Travel Trade, Visit Kent

The South East of England boasts some of the best culture in the world. Through a new digital cultural trail, England's Creative Coast tempts visitors to travel to and between the leading art galleries in the South East such as The Turner Contemporary, Jerwood Gallery and the Towner Art Gallery. Using Geocaching - GPS enabled treasure trail technology - visitors can find, unlock and log new world-class cultural experiences both physically and digitally.

ENGLAND'S SEAFOOD COAST



England's Coast is blessed with an abundance of seafood; the variety and quality of the catch is among the best in the world. The seas around England's coastline provide perfect conditions for seafood to thrive, so your clients can try some of the freshest fish and shellfish they'll ever eat close to where it's landed.



Chefs take pride in combining a wealth of locally-sourced ingredients with this exceptional seafood to create inspirational dishes. In recent years English cuisine has undergone a revolution; accomplished chefs use their skill, knowledge and passion to serve innovative and delicious cuisine. And that's not all. There's plenty of activity to be enjoyed - book clients a fishing trip to catch their own supper, a visit to one of the many fish markets, join a cookery class to learn how to create the perfect fish dish or encourage them to explore some of the beautiful historic harbour towns.

Every region offers different specialities such as oysters in Essex, crab in Norfolk, lobster in Yorkshire and smoked kippers in Northumberland. While Devon's English Riviera boasts more than 40 species of seafood in its waters. Discover top Seafood Coast restaurants and experiences on our itinerary builder to create the perfect seafood trail.

englandscost.com/seafoodcoast

Work With Us

WHAT WE OFFER (FREE OF CHARGE)

- Dedicated Trade Sales Executive to help you plan and create itineraries
- Direct access to England's Coast's online trade portal, featuring:
 - Travel trade itinerary builder
 - Hero itineraries to help plan your routes
 - Information about trade educational visits and how to register
 - Media library with images, short videos and collateral for you to use
- England's Coast Specialist online product knowledge training, sales training and workshops for your team
- Promotion of your product on englandscoast.com and at relevant exhibitions and travel shows

WHAT WE REQUEST FROM YOU

- To create bookable, tailored itineraries featuring the English coast to be promoted within existing marketing plans
- To provide a dedicated trackable link and details of booking volumes for relevant products
- To encourage your staff to complete the England's Coast Specialist course
- To collaborate on joint marketing activity

Collaborate with us at trade shows, with joint marketing or PR and video content. Contact us for more information.

Get in touch:

Elaine Snow, Trade Sales Executive.
elaine.snow@coastaltourismacademy.co.uk

